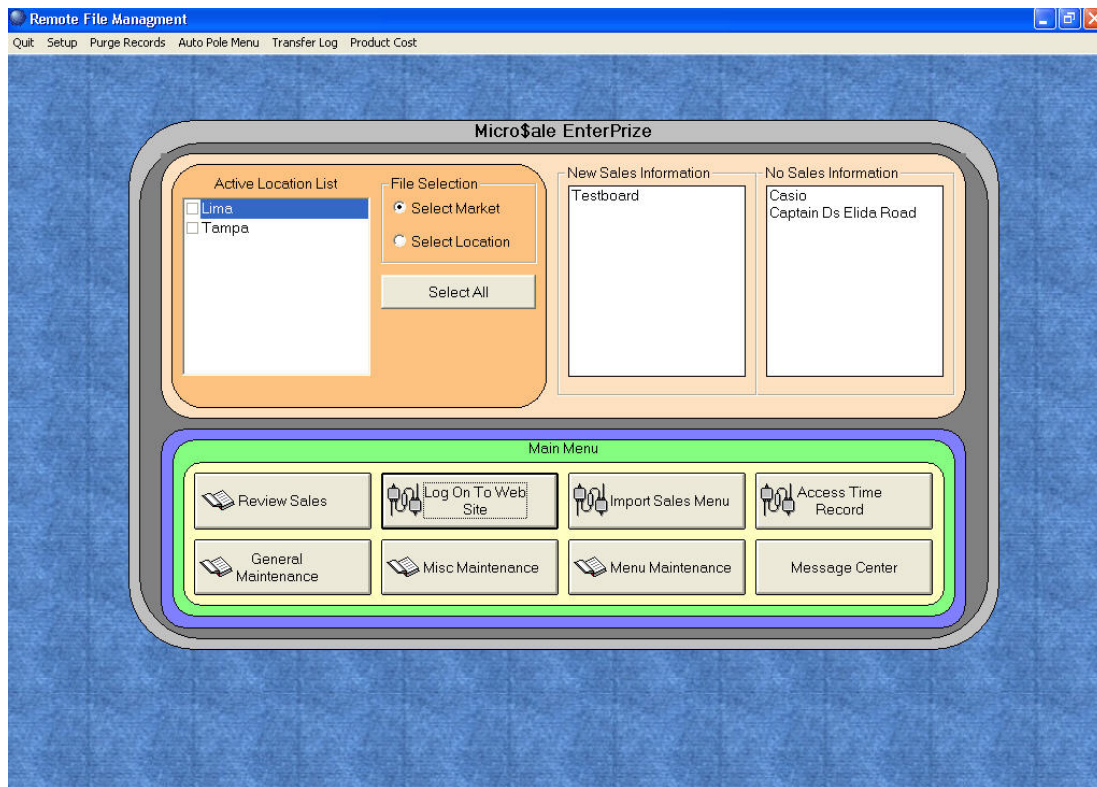


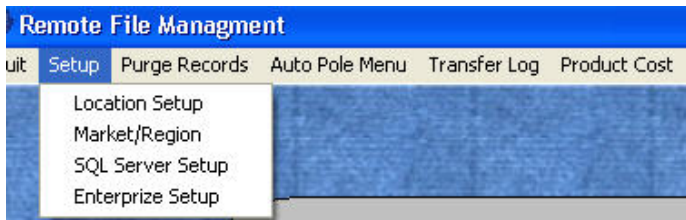
Overview

Micro\$ale EnterPrize is a valuable, powerful tool for all Micro\$ale users. It is designed for those who have multiple store locations and regions. It gives the owner/manager an invaluable way to monitor, administer, and poll all their stores from a central location. This manual will show, step by step, how to install and configure this useful, simple to use program.

To use EnterPrize, all stores and the corporate/central office must have a full-time internet connection. This can be accomplished with either DSL (with at least one static IP address for each site) or Cable modem connection (i.e. Roadrunner). This is necessary for the home site to connect at any time of day or night to poll or make changes to any location (we will see why this is necessary when we cover configuration/setup of regions and locations.) The following picture is of the initial screen upon starting EnterPrize:

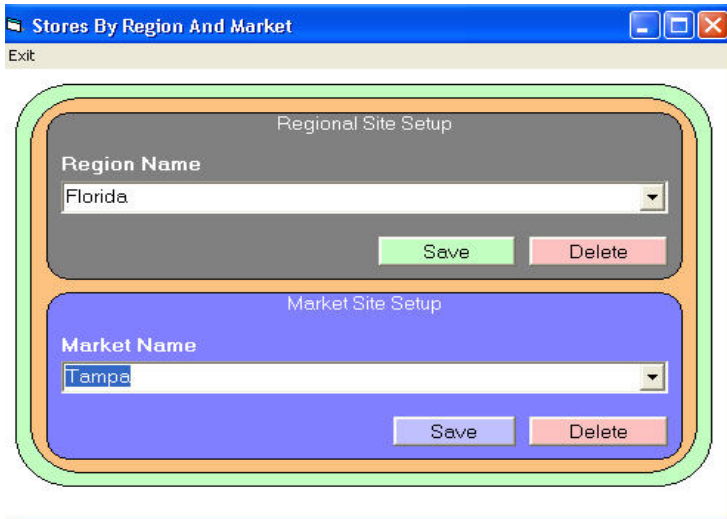


There are two sample markets set up. We will document how we set up the "Tampa" market in this manual.



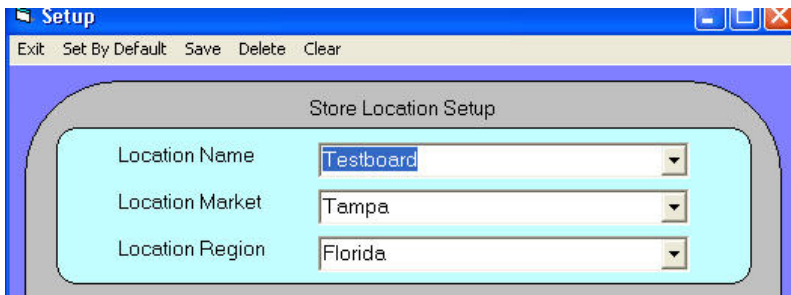
First, click on 'setup' on the toolbar to go to the various configuration options. The drop-down menu shows "Location Setup", "Market/Region", "SQL Server Setup", and "Enterprize Setup".

Setup", and "Enterprize Setup".



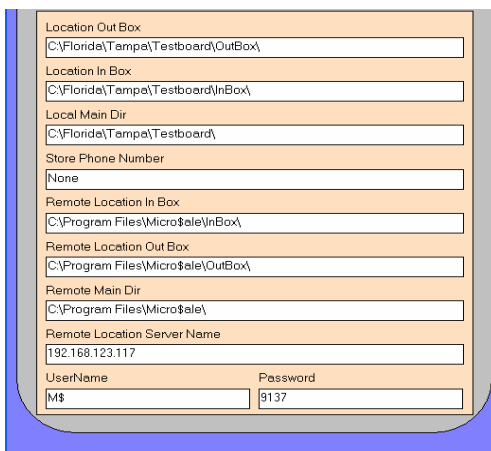
Click on Market/Region. In the example to the left, we have set up a region called "Florida" and a market called "Tampa". We used our state as the region and city as the market. This is just an example and can be done in many different ways. After you decide what to call each field, you must click "save" in each window. Next, we will show how to set up a location within this region and

market. First, click on Location Setup. Then, set up a store location with Florida/ Tampa called "Testboard". The following examples show how we accomplished this:



This screenshot shows that we have assigned location name "Testboard" to Market "Tampa" and Region "Florida". This is the upper portion of the

"Store Location Setup" screen.



This shot to the left shows the bottom portion of this screen, with all parameters needed for this location. The majority of the parameters on this screen can be obtained by clicking the "Set by default" button on the upper toolbar. The values that are location specific are "Remote Location Server Name", "username", and "password".

Our testboard machine's IP address is the value used for the remote location server name. In an actual situation, the remote router's IP address would be used. This, as well as the username and password, will be covered in greater detail in the NetEnterPrize section of the manual. The Location In Box, Out Box, and Main Dir paths tell the office computer where to store databases and message files used when uploading and downloading to and from this specific store location. The same holds true for the Remote path names as well. These paths will be automatically created and will correspond to the Region and Markets you create in that setup portion.

Location Out Box	C:\Florida\Tampa\Testboard\OutBox\
Location In Box	C:\Florida\Tampa\Testboard\InBox\
Local Main Dir	C:\Florida\Tampa\Testboard\
Store Phone Number	None

In this picture, the directory structure shows that the region, Florida, is the highest level, followed by Tampa, then the actual store location, "Testboard". The Outbox and Inbox directories store incoming and outgoing messages to

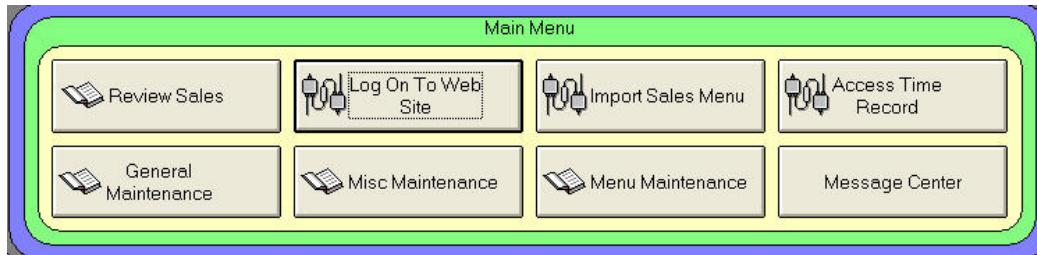
the remote location. The Local Main Dir path stores databases and system files that have been downloaded from the remote. Any other location that is setup within the Tampa market will also fall under the Florida/Tampa subdirectories. There is also a field included for the store phone number.

Remote Location In Box	C:\Program Files\Micro\$ale\InBox\
Remote Location Out Box	C:\Program Files\Micro\$ale\OutBox\
Remote Main Dir	C:\Program Files\Micro\$ale\
Remote Location Server Name	192.168.123.117

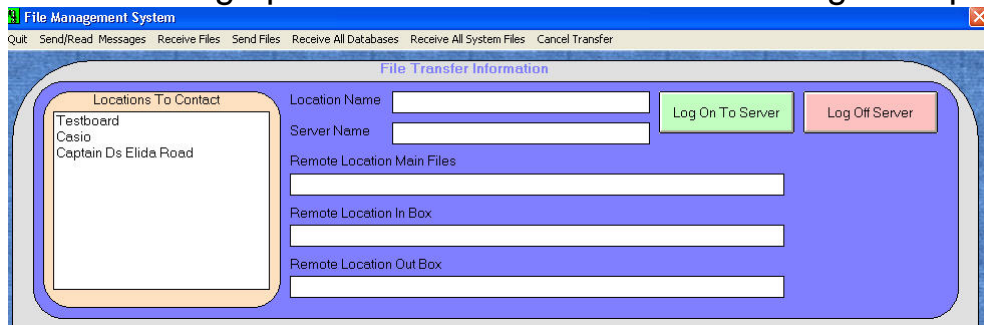
This shot shows the directory paths for the remote machine. This structure will be a little different, as all sub-directories are within the Micro\$ale directory. Also, note the Remote Location

Server Name. The IP address of the remote machine was used. This is where you would put in the remote router's address to connect to the FTP server. This will be covered in more detail in the NetEnterPrize section of this manual. This is also why the store must have a static, or permanent, IP address. Otherwise, the store would have to be contacted each time a connection was needed in order to obtain the current IP address. This would make auto-polling impossible.

Once all of these components have been configured, it's time to log on to the remote site. This is accomplished by clicking the button "Log On to Website" in the Main Menu.

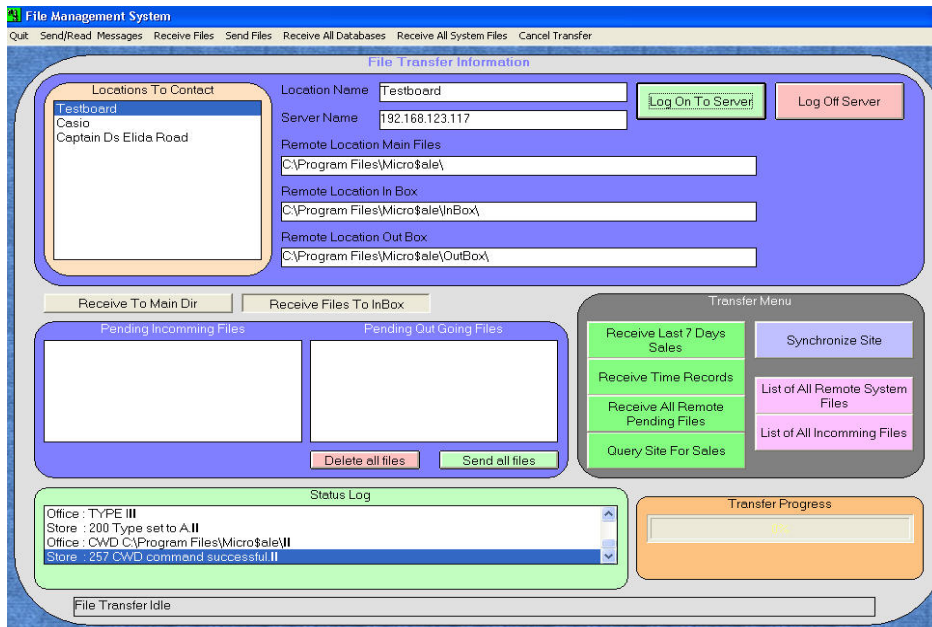


This will bring up the screen shown in the following example:



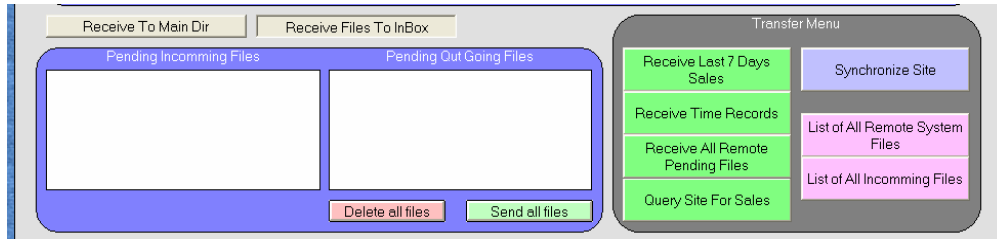
This screen shows the different available locations. We are going to highlight "Testboard"

and click the "Log On To Server" button to the right. This will, if we have configured this location correctly and the location is up and running in Micro\$ale (with NetEnterPrize turned on), bring up the next screen:



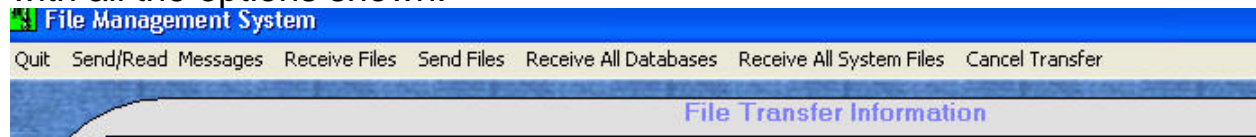
In the example, you can see that we are logged into "Testboard". It shows a successful login in the Status Log window, and we can now administer this location from our office system. The server name in this case is the IP address of this

particular system.

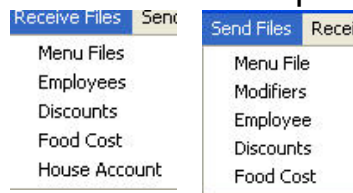


There are many options available here. For

instance, you can touch the button “Receive last 7 days sales”, which will pull the sales summary info. from this system. Another very important button is “Synchronize Site”. This will receive and send any incoming and outgoing files and/or messages sitting in the queues (shown in the “Pending Incoming/Out going files windows). These could be menu files, messages between terminals, system files, etc. Any file that was being used to maintain and administer the remote system will be sent or received. You can touch the button on the toolbar “Send/receive messages”, which can be used to send or receive a text message from the remote location. You could change the menu, employee file, any of the main operating files used within Micro\$ale from the main office and roll it out to all your stores from one location. Below is a screenshot of the toolbar on the login screen, with all the options shown:

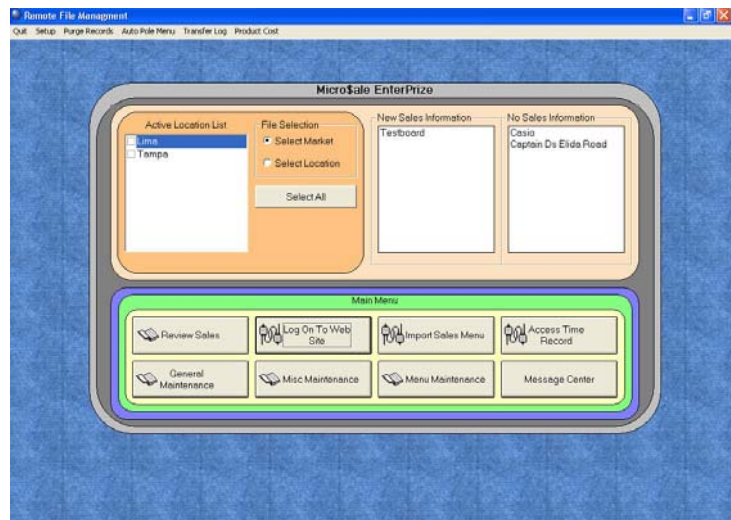


The first time any location is connected to, all the databases from that location should be downloaded, by clicking “Receive all databases” on the toolbar. It is also possible to send or receive only selected databases, as seen in the examples below:

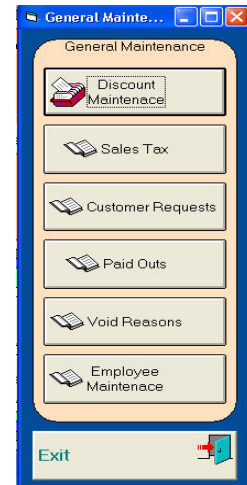


This shows the different databases you might want to work with and/or replace on the remote site. Next, we are going to go back one screen and show some of the options available there.

Here, you can see that there are two different ways of administering locations: by location, or by market. If you select by market, you could, for instance, make a menu price change or modifier change, and send to all stores in that market simultaneously. This is accomplished by touching “General Maintenance”.

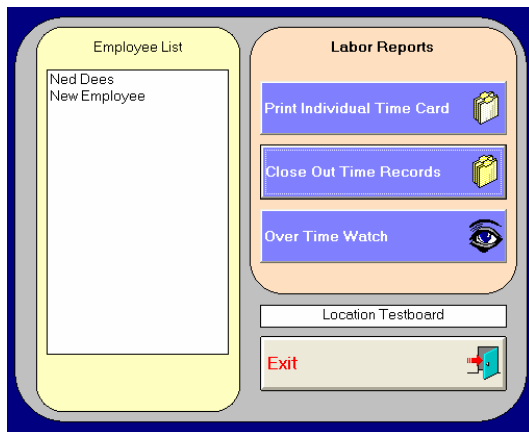


The picture on the right shows the available options within this screen. Discount Maintenance, Sales Tax, Customer Requests, Paid Outs, Void Reasons, and Employee Maintenance. Each of these buttons yield a smaller, condensed version of the same screen you would get if you were on the actual remote machine. Then, there is Misc. Maintenance.

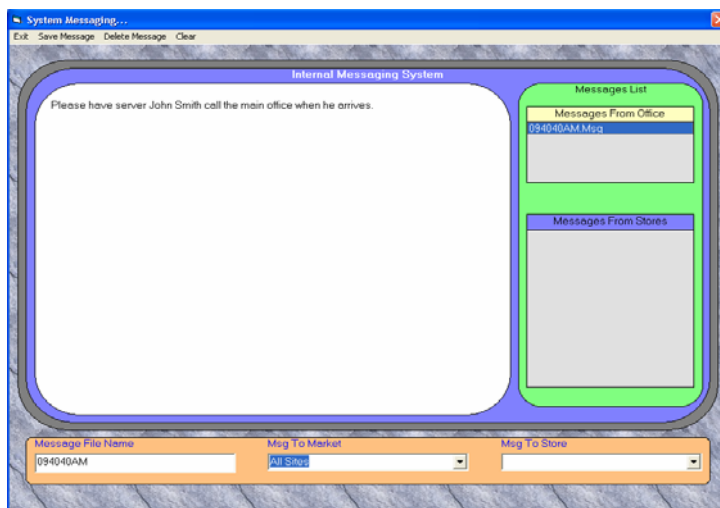


This is where all message maintenance is done. You can change the receipt msg., daily special, and pole display messages.

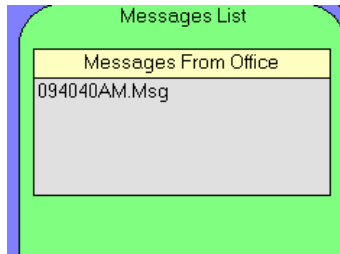
The next picture shows the menu maintenance screen. We have all the same options available here as the regular Micro\$ale program on the remote. After changes are made, the altered database is saved in pending outgoing files and uploaded to the remote during site synchronization or polling.



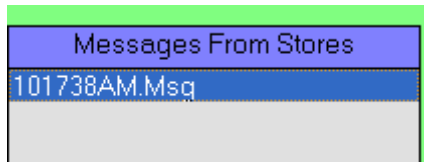
Next, we look at employee maintenance. At left, we see the available options. You can print an individual time card, check overtime watch, or even close out time records. Also notice the window identifying that we are currently looking at Location "Testboard".



At left, this screen shows the "Message Center". The message, as shown in the example, is typed in on the main window, and saved. There is a window for messages "from office" and "to office". Once a message is typed in and saved, it goes into pending outgoing files until polling takes place.

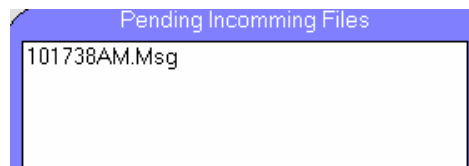
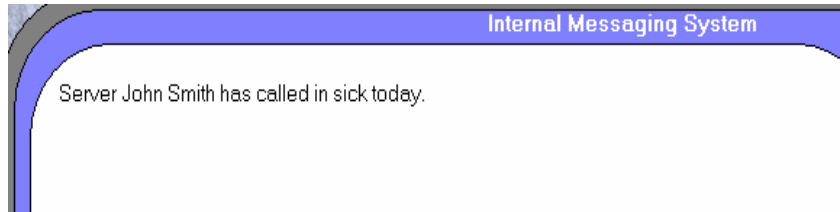


This picture shows that a message was sent out from the office at 9:40 am.



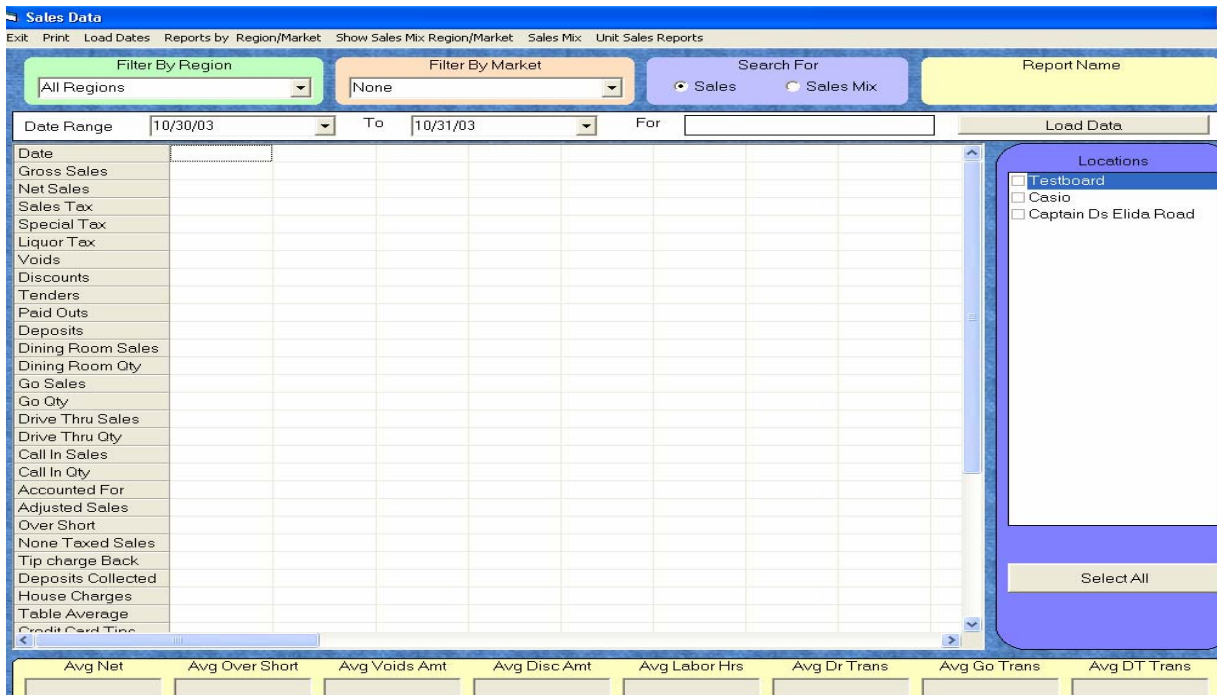
In this picture, we can see that there is an incoming message from one of the stores; in this case, it is from store "Testboard". When this msg. ID is double-clicked, we see the following:

We know this is the site we are getting the message from by looking at the msg. ID above. This ID will show up in the "Pending Incoming Files" window that we looked at on this particular site's login screen, as follows:

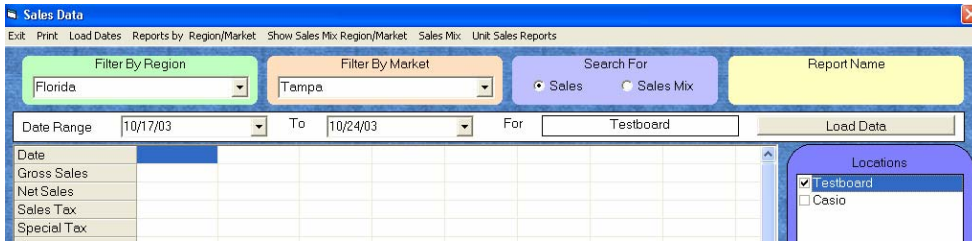


This display will be cleared after synchronization or polling takes place.

The next option to be covered is "Review Sales". This screenshot shows the "Sales Data" screen:



Again, we chose "Testboard" as our location. As follows:



After we put in the desired date range and location, we click "Load Data". This

yields the following screen:

Date	10/20/03	10/21/03	10/23/03	Summary
Gross Sales	186.96	314.54	193.97	695.47
Net Sales	186.96	184.38	193.97	565.31
Sales Tax	0.00	0.00	0.00	0
Special Tax	0.00	0.00	0.00	0
Liquor Tax	0.00	0.00	0.00	0
Voids	0.00	119.66	0.00	119.66
Discounts	0.00	10.50	0.00	10.5
Tenders	0.00	9.00	-9677.01	-9668.01
Paid Outs	0.00	0.00	0.00	0
Deposits	186.96	175.38	0.00	362.34
Dining Room Sales	92.00	184.38	193.97	470.35
Dining Room Qty	2.00	3.00	4.00	9
Go Sales	28.98	0.00	0.00	28.98
Go Qty	1.00	0.00	0.00	1
Drive Thru Sales	0.00	0.00	0.00	0
Drive Thru Qty	0.00	0.00	0.00	0
Call In Sales	65.98	0.00	0.00	65.98
Call In Qty	2.00	0.00	0.00	2
Accounted For	186.96	184.38	-9677.01	-9305.67
Adjusted Sales	186.96	184.38	193.97	565.31
Over Short	0.00	-9.00	-193.97	-202.97
None Taxed Sales	0.00	-1.50	0.00	-1.5
Tip charge Back	0.00	0.00	0.00	0
Deposits Collected	0.00	0.00	0.00	0
House Charges	0.00	0.00	0.00	0
Table Average	32.40	26.33	12.00	70.73
Credit Card Tips	0.00	0.00	-9704.01	-9704.01

This is the same screen that can be obtained by looking at "Daily Sales Summary" at the remote's Micro\$ale reports menu. The dates shown are the only dates on this machine that had reported sales.

This next shot shows the bottom portion of the screen which shows the Market, Region, and location we are seeing.

MERRIU			
Location Name	Testboard	Testboard	Testboard
Region	Florida	Florida	Florida
Market	Tampa	Tampa	Tampa

At the extreme lower portion of the screen, we see a line of values which are all the various averages from the report above.

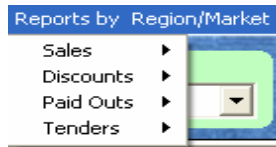
Avg Net	Avg Over Short	Avg Voids Amt	Avg Disc Amt	Avg Labor Hrs	Avg Dr Trans	Avg Go Trans	Avg DT Trans
186.44	-67.66	39.89	3.50	0.00	3	0	0

Below is a picture of the toolbar and different search options available:

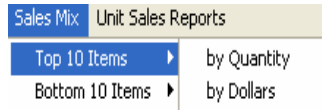


On the next page we will break down each of these options.

Reports by Region/Market: Show Sales Mix Region/Market:



Sales Mix:

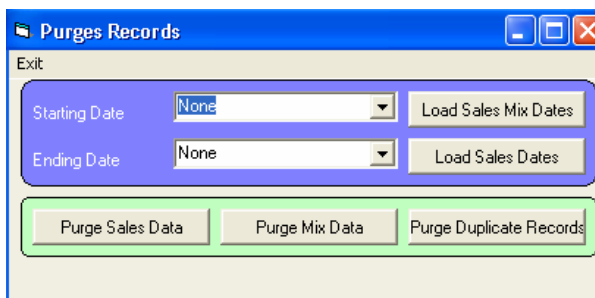


Unit Reports:



All these options allow the user to get information more specific than the general summary screen shows.

Another option available on the main screen's tool bar is "Purge Records":



This allows the user to clear out old sales data, sales mix data, or duplicate records. Put in the date range desired and hit the appropriate button.

Menu Item	Cost
\$1.99 Fish n Fries	1.00
\$3.99 Chicken Dinner	1.59
\$3.99 Country Style	3.50
\$4.29 Fish n Shrimp	3.50
\$9.99 Value Pack	8.00
1 Crab	0.00
1 FISH FRIES COMB.	0.00
1 PC Chicken	0.00
1 PC Fish	0.00
1 Pup	0.50
1 Shrimp	0.00
10 PC Box	0.00
10 PC Chicken	0.00
16 PC Shrimp	0.00
2 FISH CHICKEN COMB.	0.00
2 PC Ckn Dinner	0.00
2 PC Dinner	0.00
2-Piece Dinner	0.00
24 PC Shrimp	0.00
3 COUNTRY COMB.	0.00

The picture at left shows the "Product Cost" screen. Each of these items are menu items from our remote location. If you type in the actual cost of the item, it will show the percentage of profit earned on the "Review Sales" screen if the sales mix option is taken.

On the next page, we will show the Sales Data screen after we entered in some sample product costing on this screen.

Sales Data

Exit Print Load Dates Reports by Region/Market Show Sales Mix Region/Market Sales Mix Unit Sales Reports

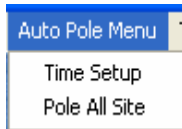
Filter By Region: Florida Filter By Market: Tampa Search For: Sales Sales Mix

Date Range: 10/24/03 To: 10/31/03 For: Casio

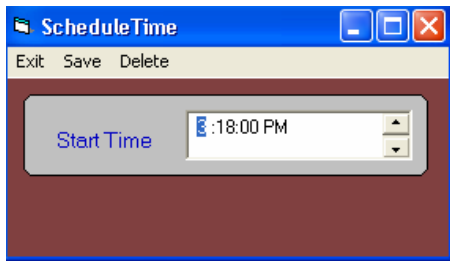
Item Sold	Qty Sold	Total Sales	Mix %	Sales %	Dept %	Mark Up%	Return Net
Baked Ckn Dinner	1	5.19	4.76	20.63	20.63	260	3.19
Baked Potato	2	1.00	9.52	3.97	3.97	500	0.4
Bread Stick	1	0.00	4.76	0.00	0.00	0	0
Broiled Fish Lunch	1	4.09	4.76	16.26	16.26	164	1.59
Broiled Shrimp	1	6.39	4.76	25.40	25.40	128	1.39
Cole Slaw	1	0.00	4.76	0.00	0.00	0	0
Cook Cajun	2	0.00	9.52	0.00	0.00	0	0
Corn	1	0.50	4.76	1.99	1.99	0	0
Fireside Chicken	1	4.49	4.76	17.85	17.85	0	0
Hush Puppies	1	0.00	4.76	0.00	0.00	0	0
Lite Italian	1	0.00	4.76	0.00	0.00	0	0
Onion Rings	1	0.50	4.76	1.99	1.99	0	0
Pice	2	0.00	9.52	0.00	0.00	0	0
Tossed Salad	1	0.50	4.76	1.99	1.99	0	0
* BAKED AND BROILED ->	17	22.66	80.95	90.06			
Medium Soft Drink	2	2.50	9.52	9.94	9.94	0	0
Sprite	2	0.00	9.52	0.00	0.00	0	0
* DRINKS AND DESSERTS ->	4	2.50	19.05	9.94			
Total	21.00	25.16					

As you can see in the illustration, there is now a markup percentage and a return net amount.

Next, we get into the Auto-Polling feature. Below is an illustration of the option on the toolbar and its pull-down:



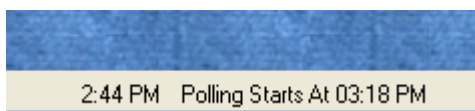
What this will allow is either the setup of a daily time to poll your sites, or manually poll by clicking on "Poll all sites". In most instances, however, you would want to set up a time, preferably in the middle of the night, to poll sites. This is how this is done: Click on "Time Setup". This takes you to the next screen:



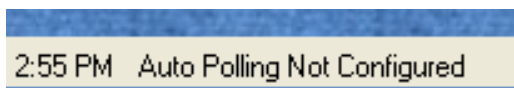
As you can see, it is very simple to set up. Just type in the start time, and hit save.

This will force the office machine to poll all configured sites every day at this time. All pending outgoing and incoming files will be sent to or received from the remote at this

time. Once this is set up, the bottom right hand side of the screen will show that Polling will start at the time you have configured:



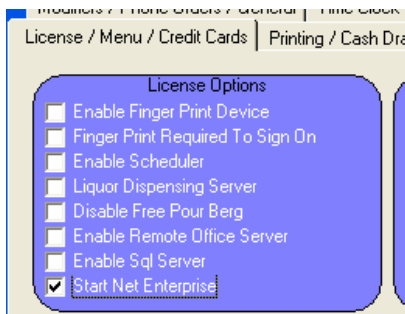
If auto-polling is not set up, the screen in this area will say "Auto-polling not configured".



In the next section, we will cover the NetEnterPrize portion and how to set up the remote sites.

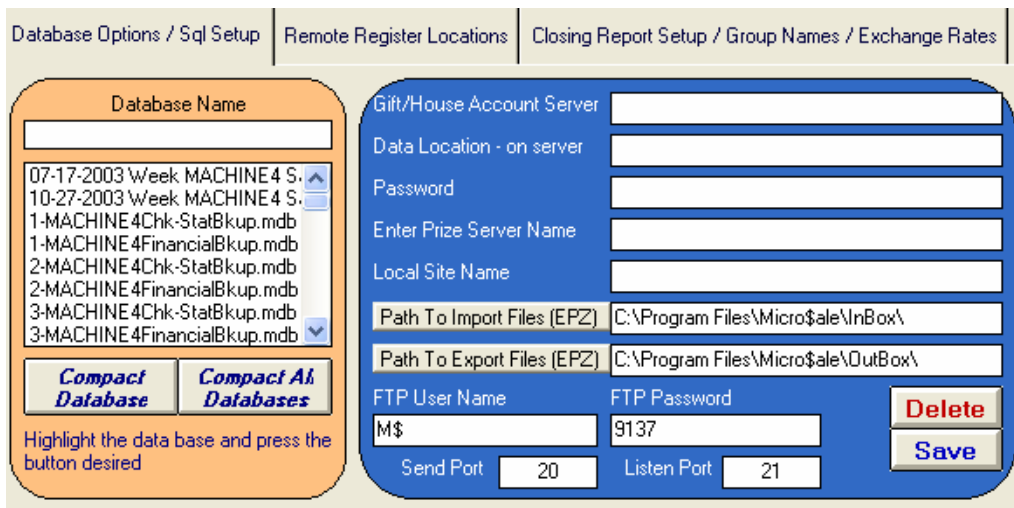
Net EnterPrize

This is the NetEnterPrize setup portion of the manual. This program has to be licensed and turned on at the remote site in Micro\$ale.



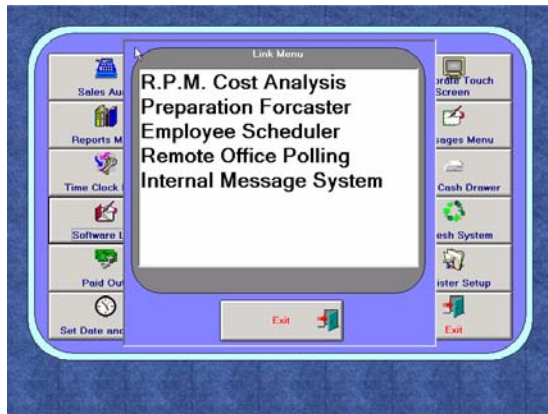
This is done in Register Options under License/Menu/Credit Cards. Put a check next to Start Net Enterprise and hit save. This will start up two programs upon the next re-start of Micro\$ale; Net EnterPrize, and Database Maintenance.

The next shot shows the setup within Register Configuration. This is found under Database Options/SQL Setup.



The Path to Import Files (EPZ) and Path to Export Files (EPZ) come up automatically by touching the respective buttons. We put in M\$ for the FTP user name and 9137 for the password. These have to match what was put in at the office computer in EnterPrize for this location. The send port and listen ports have to be 20 and 21, respectively. These ports are used exclusively by FTP communication.

These last screens will show the Message Center at the remote location. This is accessed by touching Software Links on the main Manager Menu.



Just touch Internal Message System, which will give the following screen:



This shows recent messages with their time stamp, and we can click on any message in this window to view it.



This picture on the left shows the upper right hand corner of the MicroSale ID screen when a message or messages have been sent to this terminal from the office.

Router Configuration

The router used at the remote end has to be configured to allow port 20 to be forwarded through to the IP address of the computer at the store that is running Net EnterPrize, or communication will not be possible. If you didn't purchase a router through MicroSale, contact the DSL or Cable modem supplier from whom you purchased your service for assistance. Also, it is absolutely imperative that your service includes at least one Static, or permanent IP address, or constant incoming communication will not be possible.

Otherwise, the store would have to be contacted every time polling or site synchronization was necessary to obtain the current public IP address. This would make auto-polling impossible.